

LEADERSHIP MASTERY & DECISION-MAKING



CAMFORD INSTITUTE OF MANAGEMENT
CORPORATE TRAINING SERIES

Camford
BUSINESS SCHOOL



LEADERSHIP MASTERY & DECISION-MAKING

Leadership Mastery & Decision-Making equips Kerala's business owners, MBA students, entrepreneurs, and professionals with strategic thinking, confident decision-making, and leadership excellence. Gain practical skills to solve challenges, lead teams effectively, and accelerate career and business success with clarity and impact.

- ❖ Sharpen strategic leadership thinking
- ❖ Make confident business decisions
- ❖ Strengthen problem-solving mindset
- ❖ Build high-impact leadership presence
- ❖ Master real-world decision frameworks
- ❖ Lead teams with clarity
- ❖ Improve risk assessment skills
- ❖ Drive business growth confidently
- ❖ Enhance communication and influence
- ❖ Develop future-ready leadership vision
- ❖ Handle pressure with precision
- ❖ Turn challenges into opportunities
- ❖ Accelerate career and business success



Lead with confidence, decide with clarity, transform challenges into growth, and accelerate lasting success in business, career, and leadership excellence



Become job-ready with entrepreneurial skills or confidently launch your own venture.





LEADERSHIP MASTERY & DECISION-MAKING

Lead smart. Decide bold. Win

REASONS TO CHOOSE CAMFORD INSTITUTE OF MANAGEMENT



Excellence in Education:

Helping students achieve new heights and empower their future



A Modern Training Offer:

Provides the best mix of practice and theory to ensure students success

What.
we offer



Leadership Skills:

Help students to understand and develop their leadership potential




Accelerate Your Career:

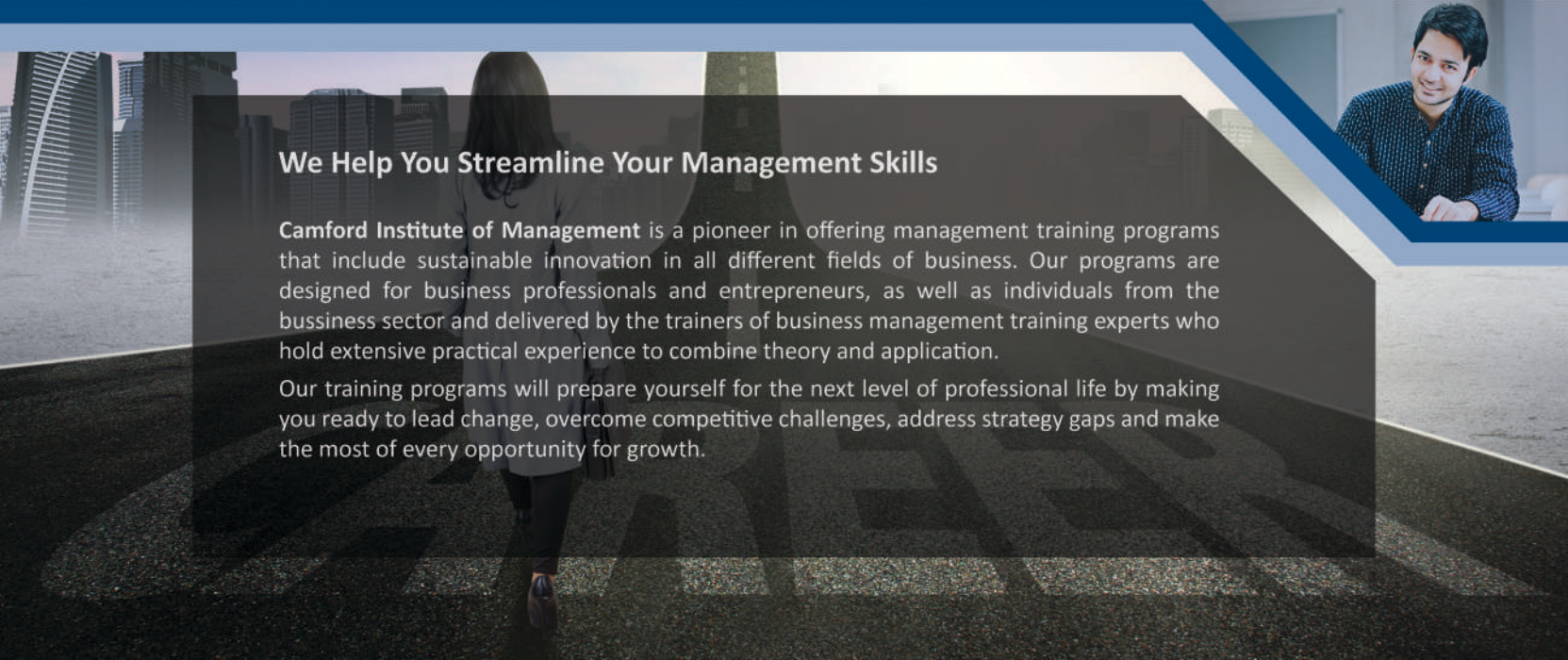

Master new-age management skills and navigate businesses in a digital world

TRANSFORM YOUR LIFE

Explore your passions, follow your dreams, take your skills to the next level and prepare yourself for a career you'll love, right here at Camford Institute of Management. Our high quality teaching and training, range of courses, clear progression routes and state-of-the-art facilities will enable you to develop your skills and create a brighter future.



21ST CENTURY
BUSINESS SKILLS



We Help You Streamline Your Management Skills

Camford Institute of Management is a pioneer in offering management training programs that include sustainable innovation in all different fields of business. Our programs are designed for business professionals and entrepreneurs, as well as individuals from the business sector and delivered by the trainers of business management training experts who hold extensive practical experience to combine theory and application.

Our training programs will prepare yourself for the next level of professional life by making you ready to lead change, overcome competitive challenges, address strategy gaps and make the most of every opportunity for growth.

LEADERSHIP MASTERY & DECISION-MAKING

Duration: 1 Day / 3 Days

Transform your leadership vision into impactful results with a high-performance, decision-driven corporate training experience designed for ambitious professionals.



Strategic Leadership
& Vision Building



Data-Driven
Decision-Making Skills



Emotional Intelligence
in Leadership

Leadership Mastery & Decision-Making is designed to equip Kerala's business owners, MBA students, entrepreneurs, and professionals with practical leadership and strategic decision-making skills. The program focuses on real-world business scenarios, critical thinking, and effective problem-solving techniques.

Participants will learn to lead teams confidently, manage risks, and make data-driven decisions under pressure. This training enhances communication, leadership presence, and the ability to drive sustainable business growth and long-term career success.



Problem Solving
& Critical Thinking



Team Leadership &
Performance Management



Risk Management &
Business Decision Strategies

Participants Eligibility

- Entrepreneurship Aspirants
- Startup Enthusiasts
- Business-minded Professionals
- Family Business Successors
- Graduates, MBA Students, and Career Seekers
- Emerging Entrepreneurs

One Day Fee: ₹ 10,000 / Five Day Fee: ₹ 20,000



EDUCATING AND INSPIRING

A targeted and structured approach to developing the next generation

SKILLS TO SUCCEED | TRAINING FOR SUCCESS

MANAGEMENT SKILLS

Management skills are competencies that are transferable to many different work settings.



LEADERSHIP SKILLS

Leadership is about inspiring people to do things they never thought they could



PRODUCTIVITY SKILLS

Productivity is the state of being able to create, particularly at a high quality and quick speed.



TECHNOLOGY SKILLS

Technical skills are the abilities and knowledge needed to perform specific tasks.



INTERPERSONAL SKILLS

Interpersonal skills are important for communicating and working with groups and individuals in personal and professional life.

TEACHING AND LEARNING METHODS

Lectures, Interactive Case Studies, Class Debate and Discussion, Problem-Solving Activities, Seminars, Directed Reading, Assignment, Business Planning and Project Works, Workshop, Interactive Session with Industry Experts will be part of teaching and learning.



EMPOWERING LEADERS TO THINK STRATEGICALLY, DECIDE CONFIDENTLY, AND ACHIEVE LASTING BUSINESS SUCCESS

Are you an aspiring leader or professional ready to elevate your decision-making and lead successfully in the coming years?

THEN, THIS IS THE RIGHT PROGRAM FOR YOU.



OUR LEADERSHIP & TRAINING TEAM



NOORUL HASSAN M P
CEO - Camford Institute

A business strategist and coach, empowering organizations with growth strategies, leadership excellence, and sustainable competitive advantage.



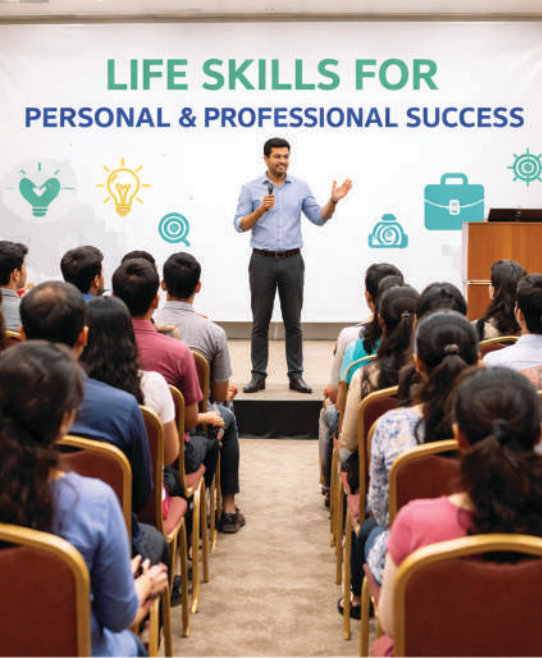
Dr. FEROS E M
MA, MBA, MEd, PhD.

Dr Feroz, dynamic facilitator delivering strategic leadership, organizational excellence, and performance-driven solutions.



Dr. V T IQBAL
MA, MSW, BEd, PhD.

Dr V T Iqbal, seasoned educator, empowering families and enterprises through leadership and growth.



OUR ACCREDITATION & AFFILIATION



Camford

INSTITUTE OF MANAGEMENT

AN ISO 9001:2015 CERTIFIED INSTITUTE

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